

# INTERNATIONAL VIRTUAL CONGRESS ON COFFEE CAPSULES AND VIRTUAL TRADE EXHIBITION

16-17 November 2020

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JUST SMARTER  
than plastic waste



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## SPEAKERS



**BIRGIT LIEBS**  
Managing Director  
**SMARTCON**



**SEBASTIAN MEYER**  
Consultant Golden  
Compound  
**GOLDEN COMPOUND**



**DR. MARCO LESCHER**  
Customer Care &  
Services Director  
**NESPRESSO**



**PROF. DR. CHAHAN  
YERETJIAN**  
Head of Coffee  
Excellence Center  
**ZURICH UNIVERSITY OF  
APPLIED SCIENCES (ZHAW)**



**JÜRGEN EICKHOFF**  
Area Sales Manager  
**PROBAT**



**PATRICIA LOPEZ BLANCO**  
Senior Manager  
Environmental Affairs  
**FOODDRINKEUROPE**



**PROF. DR. OLIVER KAUL**  
Chairman Academic Board  
**SMARTCON**



**TIM HOLDMANN**  
Sales Manager  
Coffee & Tea  
**IMA**



**PROF. GIANLUCA TRIPODI**  
PhD – Dipartimento di Scienze  
Umane e Promozione della  
Qualità della Vita  
**UNIVERSITÀ TELEMATICA  
SAN RAFFAELE ROMA**



**THOMAS HOCHHUTH**  
Application Engineer,  
Leak Detection Tools  
**INFICON**



**NIKOLA JUST**  
Director Sales  
**SUSTINA CAPS**



**DR. MATHIAS KLEESPIES**  
Partner  
**VOSSIUS & PARTNER**

# PROGRAMME DAY 1

## 16 NOVEMBER 2020

10.00

### OPENING AND WELCOME OF THE CONGRESS

**Holger Preibisch**, German Coffee Association

#### SUNCIRCLE – JUST SMARTER THAN PLASTIC WASTE?

- How can coffee capsules match customers' future demands?
- Industrial Compostability: is it already the ultimate solution?
- Why is Golden Compound's home compostable SUNCIRCLE HomeCAP a best practice for circular economy?

**SEBASTIAN MEYER**, GOLDEN COMPOUND

INNOVATION

#### DOING IS EVERYTHING

- Sustainability from Cultivation to Recycling
- Responsible Coffee Management
- Insights of Nespresso and Dolce Gusto

**DR. MARCO LESCHER**, NESPRESSO

SUSTAINABILITY

#### EXPLORING THE FRESHNESS & EXTRACTION DYNAMICS OF SINGLE SERVE COFFEE CAPSULES

**PROF. DR. CHAHAN YERETZIAN**,  
ZURICH UNIVERSITY OF APPLIED SCIENCES (ZHAW)

SCIENCE

#### QUALITY IN THE CAPSULE

Freshness by smart oxygen management

**JÜRGEN EICKHOFF**, PROBAT

QUALITY

12.30-14.00 LUNCH BREAK

#### HOW DOES (LACK OF) SUSTAINABILITY INFLUENCE CAPSULE CONSUMPTION?

- How do consumers perceive capsule waste?
- Which arguments work best to improve the eco-image of capsules?
- Capsule types and materials in detail: Which are perceived as sustainable?

**BIRGIT LIEBS**, SMARTCON

SUSTAINABILITY

#### EUROPEAN UNION POLICY ON PACKAGING: A FOCUS ON COFFEE CAPSULES

**PATRICIA LOPEZ BLANCO**, FOODDRINKEUROPE

REGULATION

#### SUMMARY DAY 1 & OUTLOOK DAY 2

**HOLGER PREIBISCH**, GERMAN COFFEE ASSOCIATION

Approx. 15.15 END OF THE CONGRESS DAY 1



## PROGRAMME DAY 2

### 17 NOVEMBER 2020

10.00

#### OPENING AND WELCOME OF THE CONGRESS

**Holger Preibisch**, German Coffee Association

##### HOW DOES GERMANY DRINK CAPSULE COFFEE?

- Penetration of capsule machines in German households: stable, growing or declining?
- What are drivers and barriers for capsule coffee and machines?
- Beyond supermarkets: How many buy their capsules in other channels, in which quantities and at what prices?

**PROF. DR. OLIVER KAUL**, SMARTCON

MARKET  
DATA

##### TURN-KEY-SUPPLY OF A COFFEE CAPSULE PLANT

- Which technologies are required?
- How should interfaces be handled?
- Where can IMA offer unique solutions?

**TIM HOLDMANN**, IMA

PROCESSING

##### WHAT ABOUT THE SHELF-LIFE OF CAPSULE PACKAGED COFFEE IN RELATION TO THE VARIETY? COULD IT BE DIFFERENT? ARE CONSUMERS ABLE TO PERCEIVE IT?

**PROF. GIANLUCA TRIPODI**, UNIVERSITÀ TELEMATICA SAN RAFFAELE

SCIENCE

##### FUTURE OF LEAK DETECTION OF COFFEE CAPSULES

- How do you test your water sensitive capsules?
- Do you improve your product quality with the help of test results?
- How much do you benefit from the competence of a test device manufacturer?

**THOMAS HOCHHUTH**, INFICON

QUALITY

12.30 - 14.00 LUNCH BREAK

##### PAPERCAPZ

- The green revolution in coffee caps
- The future of eco caps
- Compostable caps without plastic and aluminium

**NIKOLA JUST**, SUSTINA CAPS

INNOVATION

##### COMPOSTABLE COFFEE CAPSULES FROM A LEGAL PERSPECTIVE

- Home and industrial compostability
- Compostable coffee caps and waste management
- Advertising of compostable coffee caps

**DR. MATHIAS KLEESPIES**, VOSSIUS & PARTNER

LEGAL

##### SUMMARY & CLOSING OF THE CONGRESS

**HOLGER PREIBISCH**, GERMAN COFFEE ASSOCIATION

Approx. 15.00 END OF THE CONGRESS

## PROGRAMME

The German Coffee Association reserves the right to alter the programme without notice. The latest programme, including any new speakers, changes to the schedule, can be viewed on our website [HERE](#).

## EXHIBITION

The exhibition is open on both days from **9.00 to 18.00**.



## CONGRESS AND EXHIBITION FEE

**Members of the German Coffee Association:** 125 EUR + VAT (16%)  
**Non-Members:** 195 EUR + VAT (16%)

## REGISTRATION

Registrations are only possible online [HERE](#) until **13 November 2020**. The online congress will be offered by **ZOOM**, which is directly accessible via the congress website. Participation is only possible after payment has been made. If the participation fee has not been paid 5 days before the event, we will block your log-in data.

## COMPLIANCE PROGRAMME OF THE ASSOCIATION

For participation in events organised by the German Coffee Association, the Compliance Programme for proper, competition law-related conduct of the association must be recognised. Upon registration, recognition of the Compliance Programme is deemed to be confirmed. You can find the Compliance Programme [HERE](#).

## CONTACT

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